

Illinois Mathematics and Science Academy®

igniting and nurturing creative, ethical scientific minds that advance the human condition

IMSA Board of Trustees Regular Meeting September 15, 2010

Minutes

Call to Order

The meeting was called to order by Chairman Isoye at 9:03 a.m.

Members Present: Steven Isoye, Jay Budzik, Jack McEachern and Paula Olszewski-Kubilius

Members Absent: Samuel Dyson, Sheila Griffin, Mary Kalantzis, Jacklyn Naughton, Luis Núñez, Marsha Rosner, Erin Roche, Christopher Koch, Geoffrey Obrzut, Jim Rydland and Don Sevener

Closed Session

Absent a quorum, Chairman Isoye announced that the Board would go into closed session as a Committee of the Whole to discuss the July 14, 2010 closed session minutes, the President's FY10 evaluation, and the President's FY11 goals and evaluation.

Closed Session Held

Reconvene in Open Session

The Board reconvened in open session at 9:45 a.m.

Roll Call

Mrs. Veal called roll. A quorum was present.

Members Present: Steven Isoye, Paula Olszewski-Kubilius, Jay Budzik, Sheila Griffin, Mary Kalantzis (via teleconference), Jack McEachern, Jacklyn Naughton and Jim Rydland

Members Absent: Samuel Dyson, Luis Núñez, Erin Roche (arrived later via teleconference), Marsha Rosner, Christopher Koch, Geoffrey Obrzut and Don Sevener

Liaisons and Representatives Present: Stephanie Pace Marshall for the IMSA Fund Board, Shawon Jackson for IMSA Student Council, Stuart Bloom for IMSA Parents Association Council, Candace Mueller for Don Sevener

Liaisons and Representatives Absent: Diane Hinterlong for IMSA Faculty, Matthew Knisley for IMSA Alumni Association, Brian Durham for Geoffrey Obrzut, Joyce Krumtinger for Christopher Koch

Chairman's Remarks

New Teacher of the Year Award

Chairman Isoye introduced Natacia Campbell, Region 1 director of the Illinois Science Teachers Association, who was present to recognize Dr. Jeong Choe-Hwang as a 2009-10 New Teacher of the Year. He pointed out that the Illinois Science Teachers Association (ISTA) award, funded by ExxonMobil, honored five new teachers nominated by colleagues or administrators for their excellence in facilitating science learning in their classrooms.

Ms. Campbell congratulated Dr. Choe-Hwang on her efforts and accomplishments with her students. She acknowledged Dr. Choe-Hwang's excellent reputation and science teaching abilities acclaimed by both her colleagues and her students. Ms. Campbell announced that Dr. Choe-Hwang will be honored at ISTA's November State Conference. Dr. Jeong Choe-Hwang expressed her pleasure at working for IMSA and spoke of time she spent over the summer planning for the fall semester.

Chairman Isoye and Dr. McGee also congratulated Dr. Choe-Hwang, adding that they also appreciate her co-leadership on the Strategy 4 team and her coaching of last year's Science Olympiad team.

FY10 Evaluation of Dr. McGee

Chairman Isoye reported that the Board completed its FY10 evaluation of Dr. McGee in closed session today. He thanked Dr. McGee for his and IMSA's many achievements last year, noting that his energy and commitment continue to move IMSA forward building on a strong foundation and leading the Academy into some new areas of exploration and possibility

Illinois Board of Higher Education Leadership

Chairman Isoye thanked former ex-officio IMSA Trustee Judy Erwin, who recently retired as Executive Director of IBHE, for her decades of commitment and service to the State. He said the Board is delighted that long-time IMSA supporter Don Sevenser was named BHE's Interim Executive Director, and he welcomed Candace Mueller as Mr. Sevenser's representative to the IMSA Board.

New Academic Year

Chairman Isoye thanked the entire Academy staff and student body for a great start to the new academic year, notwithstanding the tragic death of IMSA student Brittany Burash in an automobile accident just before opening. He said the IMSA Community continues to mourn her loss and honor her life, holding her family and friends in its thoughts and prayers. He introduced a video clip showing the performance by Balaji Mani, IMSA '06, who composed an original guitar piece titled "West Sullivan" for Convocation.

Following the video, Chairman Isoye expressed his appreciation for Mr. Mani's incredible gift to IMSA and asked Dr. McGee to convey the Board's appreciation to him.

FY11 IMSA Fund Annual Campaign

Chairman Isoye reminded the Board about the importance of supporting the FY11 IMSA Fund Annual Giving Campaign. He asked Trustees to make their gift or written pledge by December 31, 2010, so staff and volunteer fundraisers would be able to carry the message in the second semester that Trustees were already at 100% participation.

FY11 IMSA Events for Trustees Participation

Chairman Isoye distributed a list of IMSA events where Trustees' attendance was needed or desired. He asked Trustees to look at their schedules and let Ms. Veal know which event(s) they will attend. He reported that for some events, alumni Trustees may be asked to represent the Board. Trustee Olszewski-Kubilius asked Ms. Veal to add a one-sentence description for each event, and Trustee Griffin requested the addition of the location.

Introduction of Margaret Hernandez

Chairman Isoye introduced Margaret Hernandez, new Coordinator of Strategic Operations, who will be assuming some responsibilities for Board operations, working closely with Ms. Veal and the Board.

ACTION ITEM

Minutes of July 14, 2010 Board Meeting Closed Session

A motion was made by Trustee McEachern and seconded by Trustee Griffin to approve the minutes of the July 14, 2010 Board Meeting closed session as presented. Voting aye were Trustees Isoye, Olszewski-Kubilius, Budzik, Griffin, Kalantzis (via teleconference), McEachern and Naughton. The motion passed by a vote of 7 ayes, 0 nays.

Reports of Liaisons

Chairman Isoye invited liaisons to comment on one or both questions:

- 1) What is the group you represent doing to support and advance IMSA's Strategic Plan?
- 2) What other significant question, issue or plan is your group working on now?

Shawon Jackson spoke of students implementing an Honor Statement within the IMSA Community (Strategy 2), the Illinois Black Caucus meeting at IMSA on September 1st during which students posed questions regarding how to foster STEM talent in minority students (Strategy 1), and Student Inquiry and Research projects (Strategy 4). He said three students were selected to attend a conference in Kyoto, Japan, in November, and spoke briefly about Intersession proposals, Consideration in Ethics, and Leadership Education and Development with upperclassmen facilitating leadership sessions for sophomores (Strategy 2).

Dr. McGee congratulated Mr. Jackson on his outstanding presentation to the Black Caucus.

Stuart Bloom discussed parents working with Bob Hernandez to support the Strategic Plan, efforts with Greta Salamando to increase parents' donations to the IMSA Fund (Strategy 6), and the Energy Center presentation by Branson Lawrence at the Parents Association Council meeting. He noted the importance of setting a participation goal for parent contributions, 50%, and a dollar goal, \$100,000, and pointed out that 20% of parents had already donated.

Speaking for Ms. Hinterlong, Eric McLaren reported that the majority of faculty members were working with a consultant from Charlotte Danielson's group on Danielson's Framework for Teaching, and the Curriculum and Assessment Leaders would use the framework as a common instrument for recording classroom observations this year. He said a concerted effort was under way to improve communication among teachers of sophomore students and residential counselors to help improve the sophomore experience (Strategy 1).

Stephanie Pace Marshall said the Fund Board was working with the IMSA administration and the Board of Trustees to do three things: 1) enable IMSA to re-engage and re-connect the Fund Board to the strategic plan and the Institution's strategic priorities 2) ensure greater alignment, connectedness and strategic partnering between both boards and 3) foster enhanced communication and collaboration so the Fund Board is prepared, positioned and passionate about securing the human and financial resources needed to build the Board's fundraising capacity, raise unrestricted contributions, help secure resources for the work of IMSA 25 and assist with major contributions and grants for Trustee-endorsed priorities. She noted that Chairman Isoye had appointed Trustee Núñez as a liaison to the Fund Board and said she was interviewing all Fund Board members. Dr. Marshall spoke about greater alignment, coherence and integration in Board meeting agendas. She said the Strategy 6 deep dive would be shared with the Fund Board and marketing consultant Fleishman-Hillard would meet with the Fund Board to review recommendations for IMSA 25. She suggested that both Boards' retreats include representatives from the other Board, quoting the African proverb: *If you want to go fast, go alone; if you want to go far, go together.*

Speaking for Mr. Knisley, Suzyn Price noted the former Strategy 7 objective of focusing on relationship building with alumni and others. She said Alumni Weekend was a great success with more than 418 attending activities including the Board of Trustees Alumni Awards, on campus events and four class reunions. She thanked Eric Hultgren, Jeremy Shulze, Jon Koch, Rakesh Gadde, and Sam Berger for their contributions to the IMSA Alumni Association Cabinet and welcomed newly elected At-Large members Van Tang, Michael Suh, Maliha Mustafa, Amber Thompson, Jakob Kotas, Daniel Geiger, and Lauraleigh Heffner noting that current officers Matthew Knisley, Winn Wasson, Ande Croll and Art Wojtowicz have another year to their terms along with At-Large members Amy Kinney, Heena Desai, Melvin Bacani, and Kevin Colby. Ms. Price said the new alumni website was being beta tested and an alumni retreat would be held to set priorities for the year.

Report of the Treasurer

Patrick Furlong reviewed financials and indicated that more than 80% of the money tentatively slated to be returned to the State for FY10 is from contractual services and unused utility expenses. He reported that typically the State closes its books by the end of August, but this year it has been extended until the end of 2010 giving the Comptroller four extra months to pay vendor interest which will continue to reduce the amount returned. He said the final FY10 figures would not be known until next year; however, IMSA has already paid between \$70K and \$80K in interest. Trustees questioned the total amount owed to IMSA's vendors; Mr. Furlong replied that there was no efficient way to determine this as staff would need to look up every vendor in order to determine the total due. Trustee Naughton expressed concern that because the State is not making payments in a timely manner, IMSA is required to pay interest charges. Mr. Furlong added that some vendors were refusing to do business with IMSA.

Dr. McGee complimented Mr. Furlong and his team for their work. Dr. Rydland asked if there were additional adjustments the Board needed to approve at this time; Mr. Furlong replied no.

Mr. Furlong commented on the helpful, flexible nature of this year's lump sum appropriation, stressing the importance of staff budget managers' attention to the guidelines.

Report of the President

REFLECTIONS AND OBSERVATIONS

Dr. McGee expressed appreciation for the wonderful showing of IMSA students at the Black Caucus meeting. He announced receiving an unsolicited grant in the amount of \$10,000 from Aramark and shared reflections on his presentation at the recent Intel Star Innovator Awards ceremony in Washington, D.C.

Dr. McGee reviewed collaborative efforts with a top high school in Beijing, China, and Thomas Jefferson High School for Science and Technology in Alexandria, VA, and announced that Walter Payton College Preparatory High School in Chicago won the Star Innovator Award this year. He said the message received was that IMSA is still a Star Innovator and needs to focus on national and international impact.

Chairman Isoye congratulated Dr. McGee on the work done with Intel. Trustee Kalantzis expressed interest in knowing more about the collaborative work being done with China and Thomas Jefferson High School, noting a contact she has who works at the Ministry in China. Dr. McGee reviewed Fermi Lab projects related to sustainable energy and environmental chemistry along with the use of **CoolHub.IMSA** for sharing and collaborative innovation.

ACTION ITEMS

Consent Agenda

Dr. McGee recommended approval of the Consent Agenda. A motion was made by Trustee McEachern and seconded by Trustee Budzik to approve the Consent Agenda as presented. Voting aye were Trustees Isoye, Olszewski-Kubilius, Budzik, Griffin, Kalantzis (via teleconference), McEachern, and Naughton. The motion passed by a vote of 7 ayes, 0 nays.

The following items were approved:

Minutes - Regular Board Meeting, July 14, 2010

Personnel Items:

Resignations

Robert Gill, Hall Coordinator

Terence R. Hemingway, Resident Counselor

Cindy N. Lyles, Coordinator, Field Office – Metro East

Jason McNeil, IT Support Engineer

New Staff

Ishmael E. Bew, Resident Counselor

Blake R. Goble, ITL/TVPL Media Service Assistant

Lani Gordon, Resident Counselor

Amanda P. Gray, Resident Counselor

Emily L. Todd, Resident Counselor

Joshua J. Wolfgang, Day Hall Supervisor

Change of Status

Kristen M. DeBellis, Resident Counselor, adjustment for Master of Arts Social Service Administration Degree
Curtis Boyd from Resident Counselor to Hall Coordinator
Linsey Crowninshield, Assistant Director for Student Life – Residence Life, adjustment for Master of Science in Human Services Administration
Margaret R. Hernandez from Special Projects for the Principal (PT) to Coordinator of Strategic Operations
Andrea Mason from Resident Counselor to Hall Coordinator
Tracy Miller, Program Director of Statewide Student Initiatives, adjustment for Master of Education Degree
Jean-Paul Viray from Resident Counselor to Hall Coordinator
Audrey J. Wells from English Faculty to Special Projects for English Department/Office of the Principal

Other Personnel – part-time hourly employees, hired within the budgetary allocations for part-time, temporary services

a. Admissions

Paula Altekruise, 2010–2011 Academic Year, 20-Day Extended Contract

b. Advancement

Alumni Day

Tamara Lea Larson, Diane Ashton, Anne Victory, Shirley Wyeth

c. Athletic/Co-Curricular/Sponsor Stipends

Brenda Bazan, Ticket Taker and Event Supervisor

Richard Johnson, Scorer/Timer

James Linden, Event Supervisor

Larry Peterson, Scorer/Timer

Minda Smith, Ticket Taker and Ticket Taker NAC Tournament

Shirley Wyeth, Ticket Taker and Scorer/Timer

d. Excel Program - Amended Stipends

Dr. David Evenson, Excel Counselor

Deborah McGrath, Excel Counselor

e. Excellence 2000+ (Name recently changed to IMSA FUSION)

E2K+ Summer Program 2010 – Tracking Killer Storms (6-8th grade) - Stipends

Lincoln Brown, Teaching and Curriculum Planning and Professional Development

Megan Johnson, Teaching and Curriculum Planning and Professional Development

Anna Mary King, Teaching and Professional Development Facilitation

Linda Malone, Teaching and Professional Development Facilitation

f. Golden Apple Scholars Summer Institute - Stipends

Karen Lopez, Golden Apple Programs Instruction and Mentoring:

Sarah O'Leary, Golden Apple Scholar Mentor for Excel Science

g. Kids Institute (KI) Summer Programs

Caitlin McMahon, KI Resident Counselor – Summer @IMSA

h. President's Office

FY11 Strategic Plan Co-Leader Stipends

Adrienne Coleman, Paula Garrett, Daniel Gleason, Diane Hinterlong, Jeong Hwang-Choe, Janice Krouse, Branson Lawrence, Mary Myers, Donald Porzio, Jane St. Pierre, Tom Walter

i. Principal's Office

Vicki Burgholzer, 2010–2011 Academic Year, 20-Day Extended Contract

Micah Fogel, PowerSchool and Student Scheduling

José Palos, Proficiency testing for in-coming sophomores – Spanish

Eric A. Hawker, 2010-2011 Academic Year, Science Faculty, Overload Stipend

Julie Polz, 2010-2011 Academic Year, 20-Day Extended Contract

Judith Scheppler, 2010-2011 Academic Year, 20-Day Extended Contract

Brooke Schmidt, 2010–2011 Academic Year, Overload Stipend

2010-2011 Academic Year - Curriculum and Assessment Leader (CAL) – CALs are also compensated for evaluating teachers in the 1st and 2nd CADRE contract – Operational Coordinator (OC) - Stipends

Brenda C. Crosby, World Languages Team, CAL and Evaluator

Michael Hancock, English Team, CAL and Evaluator

Robert S. Kiely, History/Social Science Team, OC

Janice Krouse, Mathematics Team, CAL and Evaluator

Branson Lawrence, Science Team, OC

Agnieszka Michalak, World Languages Team, OC

Mary Jane Myers, Wellness Team, CAL, Evaluator and OC

Christian Nøkkentved, History/Social Science Faculty, CAL and Evaluator

Clay Sewell, Fine Arts Team, CAL, Evaluator and OC

Susan C. Styer, Science Faculty, CAL and Evaluator

Tracy Townsend, English Team, OC

j. Problem Based Learning (PBL) - Stipends

Jill Mueller and Pat Pentek, AU Advanced Problem-Based Learning Design Institute

Ray Stadt, Yolanda Willis and David Workman, Cincinnati High AIMS Consortium

Problem-Based Learning Design Institute

k. Security

Diane Ashton, Evening Receptionist

Kathy A. Haas, Evening Receptionist

Richard Johnson, Part-time Security Officer

Lyndon Leisher, Part-time Security Officer

Anisa Razvi, Evening Receptionist

Fred Vargas, Part-time Security Officer

Anne Victory, Evening Receptionist

Shirley Wyeth, Evening Receptionist

l. Strategy and Innovation

Alexander Drummond, Web Collaboration Network Specialist

m. Student Leadership Development – Student Life – Residential Program

Michael Dunn-Reier, 2010–2011 Academic Year – 20-Day Extended Contract

Lauren M. Lutz, Sophomore Orientation – Session 2

2010-2011 Academic Year Resident Counselor (RC)/Hall Coordinator (HC) Training – August 4-14, 2010

Curtis Boyd, Hall Coordinator

Kristin DeBellis, Resident Counselor

Corey Dorsey, Resident Counselor

Daniel Gilford, Hall Coordinator

Terence Hemingway, Resident Counselor

Michael Juell, Resident Counselor

John Kane, Resident Counselor

Tamara Larson, Resident Counselor

Lauren Lutz, Hall Coordinator

Andrea Mason, Hall Coordinator

Sandra Mazuera, Resident Counselor

Michelle J. McGhee, Resident Counselor

Caitlin McMahan, Resident Counselor

Kerby Mickelson, Hall Coordinator

Sarah Thevenin, Hall Coordinator

Troy Tonsil, Resident Counselor

Jean-Paul Viray, Hall Coordinator

Timothy Warren, Resident Counselor

Admissions – IMSA FUSION Policy – Name Change

FY12 Budget Requests to IBHE

Dr. McGee reviewed his recommendations for IMSA's FY12 budget requests. He noted these were endorsed by the Executive Committee and would be reviewed with the Illinois Board of Higher Education administrative staff on October 13. Acknowledging the State's fiscal challenges, Dr. McGee said there was support for IMSA requesting additional funds to expand its reach to more teachers who work with gifted and talented students and to underrepresented populations and under resourced, underserved areas. Mr. Furlong added that staff would submit the budget requests in a multi-tiered manner, consistent with the approach used by BHE in the past few years.

A motion was made by Trustee Griffin and seconded by Trustee Naughton to approve the FY12 budget requests as presented. Voting aye were Trustees Isoye, Olszewski-Kubilius, Budzik, Griffin, Kalantzis (via teleconference), McEachern and Naughton. The motion passed by a vote of 7 ayes, 0 nays. The approved FY12 budget requests were:

Operating

General Revenue Fund Appropriation – Unchanged, 1%, 2%, and 4% Increases

The base FY12 investment level reflects flat funding from the State for the third consecutive year: \$18,216,400. By comparison, this level represents a reduction of \$125,000 from IMSA's total FY09 GRF funding.

The second investment level includes an increase of \$182,200 (1%) in lump sum GRF funding, which would be used to promote and provide expanded outreach program activities from the Aurora campus, as well as through three field offices located around the state, including a new office in the Quad Cities region.

An investment of an additional \$364,300 (2%) in GRF funding would fund two other initiatives in addition to the outreach programs expansion described above. These initiatives would include the development of IMSA's Methods of Scientific Inquiry course into a packaged classroom curriculum for students, combined with corresponding professional development materials for teachers, which we would pilot at select schools throughout the state. This additional funding also would be used to implement and utilize a comprehensive "data warehouse" that would enable the Academy's faculty and staff, as well as others in the fields of STEM talent development, teaching, and learning, to analyze the documentable impact of IMSA's programs on students, with an eye toward leveraging what works and setting aside what doesn't, as well as demonstrating the value of effective programs for both public and private funders.

A \$728,700 (4%) investment level provides funding at greater levels for all three initiatives described above, plus expansion of two pre-admissions programs, SEAMS (Summer Enrichment for Academics in Mathematics and Science) and EIP (Early Involvement Program).

Income Fund Spending Authority - Unchanged

This appropriation request remains unchanged at \$3,050,000, including a slightly realigned breakdown between Personal Services and Medicare.

Capital

Academic Building Roof Repairs and Upgrades - \$1,500,000

This request is to re-shingle the mansard roof that encircles the entire Academic Building, and to re-surface the flat roof over the South Wing of the Academic Building, including the auditorium, fine arts, and athletic facilities. The project would address inadequate drainage in the South Wing, which has existed since the building was constructed and periodically results in damaging leaks during even moderate rainstorms. It would include the installation of roof sources of natural lighting—sun tubes or sky lights—on a largely windowless building.

Academic Building and Residence Halls HVAC and Domestic Water Handling System Upgrades - \$2,000,000

The infrastructure equipment serving IMSA's academic building and seven residence halls is between 20 and 25 years old. This project would replace all boilers, chillers, cooling towers, and associated pumps, piping, and control systems throughout the Academy's eight major buildings.

Student Fees for Class of 2014

Dr. McGee recommended approval of student fees for the class of 2014 as endorsed by the Executive Committee. Mr. Furlong reviewed the six-tier structure and noted that the proposed minimal fees increases, similar to those adopted for the classes of 2012 and 2013, would continue to put pressure on IMSA's financial reserves. However, current economic conditions argued against larger increases now due to the potential impact on students' families. He reviewed historical data for the percentages of students in each tier and reiterated the Board's cornerstone principle that no student be denied an IMSA education because of inability to pay fees.

Trustees discussed the fees structure, historical data, and support for under-resourced families. Trustee Olszewski-Kubilius asked if more affluent students were applying to IMSA, noting that the data suggests six tiers may not be needed. Mr. Furlong noted that though more families might be struggling financially, IMSA has no way of accurately knowing a family's income unless they apply for reductions in fees and submit tax returns, which some may choose not to do for various reasons.

A motion was made by Trustee McEachern and seconded by Trustee Budzik to approve the student fees for the class of 2014 as presented. Voting aye were Trustees Isoye, Olszewski-Kubilius, Budzik, Kalantzis (via teleconference), McEachern, and Naughton. Voting nay was Trustee Griffin. The motion passed by a vote of 6 ayes, 1 nay.

The following student fee schedule was approved:

- Tier 6: \$2,760 - \$50 (1.8%) increase from last year; \$480 greater than next tier
- Tier 5: \$2,280 - \$40 (1.8%); \$480
- Tier 4: \$1,800 - \$30 (1.7%); \$480
- Tier 3: \$1,320 - \$20 (1.5%); \$480
- Tier 2: \$ 840 - \$10 (1.2%); \$480
- Tier 1: \$ 360 - \$ 0 (0.0%)

President's Goals for FY11

Dr. McGee reviewed his proposed goals in support of the Strategic Plan, noting that they were developed with input from Trustees, the President's Management Council, Curriculum and Assessment Leaders and others. He said the measures and deliverables were still being finalized and would be shared later. Trustee Kalantzis wondered about "outcomes" for goal 3; Dr. McGee replied that he could address her recommendation as part of measures and deliverables or perhaps as an additional goal at a subsequent meeting.

A motion was made by Trustee McEachern and seconded by Trustee Griffin to approve the President Goals for FY11 as presented. Voting aye were Trustees Isoye, Olszewski-Kubilius, Budzik, Griffin, Kalantzis (via teleconference), McEachern and Naughton. The motion passed by a vote of 7 ayes, 0 nays.

The following goals were approved:

- 1) Develop a long-term financial plan, including prioritization of needs, for flexible and sustainable funding. *Ref: Strategy 6*
- 2) Ensure that academic program leaders have the professional development

opportunities and support they need to complete the development and articulation of a systemic approach to instructional and assessment practices across IMSA. *Ref: Strategy 2, Objective 1*

- 3) Strengthen IMSA's identity and leadership as a "teaching and learning laboratory for imagination and inquiry." *Ref: Strategy 3, 4, 5 and Objectives 1, 2 and 3*
- 4) Ensure the development and initial implementation of a performance enhancement system that provides opportunities for staff growth, leadership training and development, and professional recognition, reward and advancement. *Ref: Strategy 1*

C. FEATURED AGENDA ITEMS

Strategy 6 and IMSA's 25th Anniversary Year

Dr. McGee introduced this "deep dive," pointing out that the focus was on a specific component of Strategy 6, obtaining more funds for the Academy's Special Purposes Trust Fund. He stressed the importance of aligning both Boards as the 25th anniversary year approaches, hence Mr. Furlong and Ms. Price would co-present. He added that Bill Utter of Fleishman Hillard, hired to assist with IMSA 25 branding, would also contribute.

The presentation focused on the need and rationale for depending less on the General Revenue Fund (GRF) and more on the Special Purposes Trust Fund (SPTF) to increase overall funding for IMSA going forward. Types of SPTF revenues including sources and uses and utilization of IMSA's 25th Anniversary Year to set the stage for increased fundraising efforts and results to follow were reviewed. The marketing campaign was described along with proposed timelines. Several possibilities for components of a special fundraising campaign to follow IMSA 25 were noted. The importance of the leadership of both boards – the IMSA Board of Trustees and the IMSA Fund Board of Directors – was emphasized.

NOTE: Following the meeting, staff prepared and uploaded a video of the deep dive to Vimeo, <http://www.vimeo.com/15666313> Password IMSA25.

Trustees discussed the need for better communication and coordination between the two Boards. Trustee McEachern recalled that in some previous years the working relationship was closer; Ms. Veal cited the "natural cross pollination" that occurred in the years when Jim Pearson served on both Boards. Dr. McGee said that Trustee Núñez will play a key role going forward as he reprises his service as the Board's liaison to the Fund Board. Dr. McGee and Dr. Marshall commented on the importance of Fund Board members understanding IMSA's total budget, multiple sources of revenue and Board of Trustees-endorsed Program Funding Opportunities and Trustees' understanding the Fund Board's needs, capacity and counsel.

Trustees thanked Dr. McGee, Dr. Marshall and staff for their efforts to strengthen the relationship between the two Boards and thanked Mr. Furlong and Ms. Price for the informative presentation of Strategy 6 and IMSA 25.

INFORMATION ITEMS FOR DISCUSSION

Strategic Plan FY11 Priorities

Dr. McGee reported on meetings with leaders of the six Strategy Teams and the Objectives Team, evaluating action plans, reviewing accomplishments and determining priorities for FY11. He pointed out that 90 action steps had been chosen for completion in FY11, with 89 action steps slotted for FY12. He noted that the Strategic Planning Team's final review/update session would be held in the Spring of 2011 and asked Trustees to contact Chairman Isoye, Ms. Veal or him with questions or recommendations they wanted the Planning Team to consider.

Deloitte Consulting Project

Dr. McGee shared that the amended proposal for expansion planning consultation was approved by Deloitte. Deloitte will "conduct a series of meetings with Trustees and staff leadership team and provide the expert consultation that will enable IMSA to:

- Develop strategic criteria for the Board and leadership team to make decisions about narrowing the models for expanding IMSA;
- Assist the Board and leadership team in developing a 'road map' for proceeding once they have narrowed their expansion options/scenarios; and
- Advise the Board and leadership team on developing surveys, interview questions and/or materials for collecting stakeholder data that we can use to make decisions regarding expansion plans."

Dr. McGee said this item would be on the October Executive Committee agenda, and the goal was to have a report by January if possible.

With no further business for open session, Chairman Isoye requested a motion to go back into closed session to complete discussion of Dr. McGee's FY11 goals and evaluation. Trustee Kalantzis indicated she was leaving the teleconference.

A motion was made by Trustee McEachern and seconded by Trustee Griffin to go back into closed session for this purpose. Voting aye were Trustees Isoye, Olszewski-Kubilius, Budzik, Griffin, McEachern and Naughton. The motion passed by a vote of 6 ayes, 0 nays.

Closed Session Held

Return to Open Session and Adjournment

Trustee McEachern motioned and Trustee Budzik seconded the motion to adjourn the meeting. Voting aye were Isoye, Olszewski-Kubilius, Budzik, Griffin, McEachern and Naughton. The motion passed by a vote of 6 ayes, 0 nays.

The meeting adjourned at 12:25 p.m.

Respectfully submitted,

Steven T. Isoye
Chairman, Board of Trustees

Catherine C. Veal
Secretary